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For Immediate Release:

January 22, 2008

TVF2008: The 30th Annual Tokyo Video Festival
World's largest public-participation video festival

100 Award Winners (30 "Excellence Awards" and 70 "Selected Works")

- Strong showing by under-30 generation, with many works depicting self, family, and school
- Announcement and Awards Ceremony to be held on March 2 (Sunday) at Pacifico Yokohama

Victor Company of Japan, Limited (JVC) is pleased to announce the selection of 100 works (30 "Excellence Awards" and 70 "Selected Works") as prize winners in the 30th Tokyo Video Festival (TVF2008). Sponsored by JVC and supported by the city of Yokohama, TVF is the world's largest video competition. Following much intense debate, the judges* in this year's contest selected the 100 winners from among 2,010 entries received from 53 countries and regions (750 from Japan and 1,260 from abroad).

A recent trend particularly conspicuous in this year's winners is the strong presence of energetic young people in their teens and twenties, with this group accounting for about 40 percent of all winners. Included are six works by junior high school students who take a head-on look at a variety of issues. Young women are a growing force in this trend. On the other end of the age spectrum, among the Japanese winners are a considerable number of seniors (particularly the 70 to 79 age group) putting their rich life experiences to good use in their entries.

Award winning works from across the globe show a strong social awareness as well as the honest thoughts of the creator's themselves. The diverse content features works portraying the family relationships and inner self of the video maker, wide ranging works related to education (such as works addressing a variety of issues in schools and classrooms, works in which the students themselves created the video in the classroom, etc.), works incisively addressing familiar regional and local issues, works keenly observing nature and living things, and a extensive variety of dramatic works.

*For more details see the next page "Characteristics of TVF2008 Award Winning Works."

The winners will receive their awards at the "TVF2008 Announcement and Awards Ceremony," which is to be held Sunday, March 2 at Pacifico Yokohama, in Yokohama, Kanagawa Prefecture. This event is free of charge and open to the public. Selected from among the work's receiving the "Excellence Award", the two winners of this year's top prizes, the "Video Grand Prize" and the "JVC Grand Prize," will be announced at the event.

JVC plans to make the 100 award-winning works available for viewing on its website beginning Tuesday, January 22, 2008. In conjunction with this, members of the public can participate in a "Web Vote" by viewing and evaluating the works (voting deadline Thursday, February 21). The top three works of the Web Vote will receive the "People Awards."

*The TVF 2008 Judging Committee



Nobuhiko Obayashi
(Film Director)



Hakudo Kobayashi
(Video Artist and
Professor at Seian
University of Art and
Design)



Hiroaki Sato
(Video Artist and
a teacher at Nippon
Engineering College)



Makoto Shiina
(Novelist)



Isao Takahata
(Animation Film
Director)



Susumu Hani
(Film Director)



Masanori Kitami
(Victor Company of
Japan, Ltd. (JVC))

< TVF Webpage > URL <http://www.victor.co.jp/english/tvf/>

< Characteristics of TVF2008 Award Winning Works >

•Junior high school students produce six award winners

Six works by junior high school students were awarded. They took a direct and honest look at themes including everything from human rights and environmental issues to more familiar questions. School efforts to include video education as one of their integrated learning topics contributed to the conspicuous presence of junior high school students this time.

•Many awards won by young people in their teens and 20s; Japan's 70-79 age group also well represented

Many winners from both Japan and abroad were in their teens and 20s, and these young people took home about 40 percent of all the awards. Japanese seniors (age 60 and up) were also a strong presence, with the works of people in their 70s winning a total of 13 awards.

•Deepening links to education

1) Works in which students engaged in video production in an educational setting

In recent years, an increasing number of entries have been works produced by students in an educational setting. The video camera is used as a way to approach a theme, and the young sensibilities of the junior high and high school students are alive in the resulting works.

2) Work addressing education itself as the issue

The entries included works taking a sharp look at problems that exist in education today and works that search for solutions to such problems.

•Young women a growing force--This recent literary-world trend also evident at TVF

In the literary world in recent years, there have been numerous instances of young women to win awards, and the same trend can be seen at TVF2008, where women in their teens and 20s are a conspicuous presence. With a sensibility that transcends preconceived notions and the flexibility to think and express themselves in a way that is not bound by form, these young women produced many powerful winning works.

•Works portraying inner self and family relationships

This year the award winners included a large number of excellent documentaries, such as works delving deeply into the "inner self" by searching for the reason for one's own existence and works reviewing the family relationships by considering the roots of family, such as parent-child and sibling relationships. Here the video camera was skillfully used as a tool for looking back at the past.

•Works turning an eye to familiar modern society

As has usually been the case in recent years, this year there were also many journalistic works presenting an original perspective on the various problems that exist in society. Many Japanese entries looked at regional themes like regional revitalization, the handing down of traditions, and environmental destruction, while many foreign entries addressed political and social themes such as the human rights, discrimination, and poverty problems confronted in everyday life.

•Works that carefully observe and record nature and living things

Every year TVF receives many entries in the "nature observation" genre, and this year's award winners included entries painstakingly photographing insect habitats. Strong works by seniors were particularly evident in this area, and the images so keenly gathered over time somehow express the richness of their life experience. There are also conspicuous cases where the video-maker came to take a strong personal interest in an environmental problem through the production of the work.

•Many superb dramatic works, particularly from overseas

There were many rewarding dramatic works featuring wonderful visual expression. These included works portraying the fresh romance of modern youth, moving works digging deep into human relationships between family members, works of surreal black humor, and works of short comedy.

< TVF2008 Overview (Plans) >

- TVF2008 in YOKOHAMA (Pacifico Yokohama, Conference Center)

1) Announcement and Awards Ceremony

- Date/time: March 2 (Sun.) 10:40 to 19:00 (doors open 10:30)
- Program: Winning work announcement, screening, and award presentation; discussion forum featuring judges, etc.

2) Selection Screening & Talk

- Date/time: March 1 (Sat.) 13:00 to 18:00 (doors open 12:30)
- Program: A "Selection Screening & Talk" in which judges Hakudo Kobayashi and Hiroaki Sato each present and discuss a number of the winners based on specific themes.
 - *Themes: • Hiroaki Sato "Image expression flourishing in schools and classrooms" (tentative)
 - Hakudo Kobayashi "Positive thinking and Community expressed through the enlisted works for TVF" (tentative)

• Screening of All TVF2008 Award Winners (Shimbashi Building, B1F)

- Date/time: February 23-24 (Sat./ Sun.) 13:00 to 18:00
- February 25-26 (Mon./ Tue.) 13:00 to 21:00
- Program: All TVF award winners (100 works) to be screened over 4-day period (Programmed screening)

*Schedule for Web release of award winners and "People's Award" voting.

- Award winning works released on JVC webpage: January 22, 2008 (Tue.) to March 31, 2008 (Mon.)
- Voting period for the People's Award: January 22, 2008 (Tue.) to February 21, 2008 (Thu.)

■About TVF (the JVC Tokyo Video Festival)

- JVC has held this international public-participation video festival yearly since 1978, and in that time a total of approximately 50,000 entries have been received. TVF's purpose is to increase possibilities for sending messages and free expression through video works, as well as to popularize video culture that is close to society and people's personal lives.
- The festival is open to individuals and groups of any nationality, age and sex, including both professionals and amateurs. Video compositions must be produced with a video camera. Playback time must not exceed 20 minutes. Any subject matter is acceptable.
- In 2004, JVC received the Mecenat Award for Video Exploration from the Association for Corporate Support of the Arts, Japan. The Mecenat Awards are presented to corporations and corporate foundations which have made a significant contribution to the arts.
- TVF2008 is affiliated with a number of other video festivals located both in Japan and abroad.
 - <Japan Domestic>
 - Ashibetsu Furusato Video Grand Prize (Hokkaido, Japan), Shonan Video Festival (Kanagawa, Japan), Ehime Video Festival (Ehime, Japan)
 - <Overseas>
 - The One Minutes (Netherlands), Digital Movie Contest* (Thailand), JVC Video Festival* (China)

*Video Festival organized by JVC's regional company

■Support of the city of Yokohama

Since last year, TVF has been held with the support of the city of Yokohama. It will be supported by the Yokohama Economic and Tourism Bureau and the 150th Anniversary of the Port Opening and Creative Headquarters of Yokohama City. JVC, which originated and still retains its head office in Yokohama realized this event in close cooperation with the City of Yokohama, which promotes itself as a city of film culture. Victor and Yokohama share the common purpose of pursuing the potential of visual image expression through video and promoting cultural exchange through video, which are the underlying concepts of TVF.

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Attachment

•Works Selected for TVF2008 “Excellence Award”

< Overseas >

NO.	Title	Entrants' name	Age	M / F	Occupation	Country / Region
1	고슴도치 소녀 미남이 (Hedgehog Girl Minamu)	Choi Kook-Hwan	25	M	Student	South Korea
2	제자리 걸음 (Stamping)	Seo Dong-Heon	26	M	Student	South Korea
3	끌나지 않은 전쟁 (세개의 슬픔 그리고 만남) (Endless War (Three Sorrows and Encounters))	Lim Jae-Wook	24	M	Student	South Korea
4	铜门日记 (Tongmen Diary)	Jin Huaqing	28	M	Reporter	China
5	The Chronicle of a Drawing; Footprints of Time	George Cheuk-hin Wong	25	M	Student	Hong Kong
6	FENCE	AUNTIES AND UNCLES				Malaysia
7	The Last Chapter	Makiko Ishihara	59	F	Videographer	Canada
8	Nada com Ninguém (Nobody Is Here, Nothing Is Here)	Marcos Pimentel	30	M	Documentalist	Brazil
9	Ladenhüter (Shop Owner)	Felix Stienz	24	M	Film maker	Germany
10	DEMAIN LA VEILLE (Waiting for Yesterday)	Julien Lecat & Sylvain Pioutaz	27/22	M/M	Film maker	France
11	The Autumn Wind Ritual	Alex Romanov	35	M	Director	Russia

* Country and region names are sequenced as follows: Asia, North America, Central and South America, Europe, Oceania, the Middle East, and Africa.

< Japan Domestic >

NO.	Title	Entrants' name	Age	M / F	Occupation	Country / Region
12	Bonds	Mahito Sonobe	58	M	Teacher	Hokkaido
13	Hansel's Moon Town	Yuri Nakadaira	23	F	Company employee	Tokyo
14	Reunion after 59 Years Old	Ke Yue	34	F	Company employee	Tokyo
15	Indian Club	Mari Akutsu	27	F	Company employee	Tokyo
16	Climbing up the Station Building	Takashi Kunimoto	26	M	Company employee	Tokyo
17	Enoaru Café -we are living in the park!-	Takafumi Yoshida	31	M	Company employee	Tokyo
18	Registration	Seiya Sato	19	M	Self-employed	Tokyo
19	Don't Forget	Suginami Municipal Higashihara Junior High school Broadcasting Club			Student	Tokyo
20	Blue Sky, Night Sky, Starry Sky	Yu Katsumata	26	M	Part-timer	Kanagawa
21	The Truth of Country Life	Yoshio Fujii	69	M	Unemployed	Kanagawa
22	The Dandelion Sister	Yusuke Sakamoto	22	M	Student	Kanagawa
23	Opportunities to Study Are Disappearing - From an Actual Scene of a Night School -	Masayuki Saito	42	M	Part-time instructor	Kanagawa
24	To My Farm	Yoshie Koike	62	F	Housewife	Aichi
25	Homeroom	Saori Adachi	23	F	Student	Kyoto
26	Mutual Link	Meng Xiangyu	26	M	Student	Kyoto
27	An Assertion from a Modern 21-Year-Old Woman	Yuki Kurokawa	21	F	Student	Osaka
28	The World of Mantises	Hisao Yoshimura	73	M	Self-employed	Osaka
29	Protecting a Terraced Paddy Field	Shinji Ono	65	M	Self-employed	Yamaguchi
30	Video Poet: From Sone Tideland	Kitakyushu Municipal Sone Junior High School Braodcasting Club			Student	Fukuoka

* Regions of the Japanese entrants listed from North to South.

• Works Chosen for TVF2008 “Selected Award”

< Overseas >

NO.	Title	Entrants' name	Age	M / F	Occupation	Country / Region
1	Happy Ending	GREENGATE				Thailand
2	엄마 기다리는 아이 (Child Waiting for His Mother)	Oh Jung-Seok / Kim Hyun Su	25/21	M/M	Student	South Korea
3	言繪師 Symbolist (Symbolist)	Chou Shian-chian		F	Student	Taiwan
4	Inside out	Jia-Jun Chiu	16	M	Student	Taiwan
5	水漂 WATER DRIFT (Water Drift)	Tao Zhi Pan	31	M	Cameraman	China
6	一支春天的歌 (Spring Song)	Qiao Hua	28	M	Cameraman	China
7	上上下下 (Up and Down)	Anny Ni	23	F	Student	China
8	第十二个后 (After the 12th Child Was Born)	Qiao Nan	24	F	Director	China
9	重拾童年快乐时 (Cycling Trip of Old People's Club)	Keyein Feng	27	M	Company employee	China
10	2006 世界杯和小活佛 (2006 World Cup and Little Buddha)	Long Yuancheng	22	M	Student	China
11	陶陶 (Tao Tao)	Li Kang	22	M	Student	China
12	Yuan Yang (Mandarin Ducks)	Lung Wing Pong / Evan Church	31/30	M/M	Video editor	Hong Kong
13	Oral Stage	Tuss Wu	30	M	Reporter	Hong Kong
14	The Wall	Chun Kim Kiu	43	M	Web designer	Hong Kong
15	HUNA HUNA (Consciousness)	Wilfred Allen Galila		M	Film maker	Philippines
16	GOODBYE LONELINESS	Nguyen Hoang Trung		M	Reporter	Vietnam
17	THIRST FOR LIFE	HTV TIVI STATION				Vietnam
18	The Red Umbrella	Tan Siang Yu	37	M	Teacher	Singapore
19	The Dream	Zhu Chuan	17	M	Student	Singapore
20	Antes de que me despierte (Before I Wake up)	Vértice				Colombia
21	Crisalidas (Chrysalises)	Fernando Mendes	22	M	Student	Brazil
22	look what she did	Limonera Bozna	18	F		Albania
23	TWINS IN THE SIGN OF THE MOON	Nightwatch Filmgroup				Switzerland
24	BAD TO THE BONE	Leandro Blanco	58	M		Spain
25	LA TÒFONA El diamant negre de la cuina (Truffles the Culinary Black Diamond)	Ángel Casas i Oliva	58	M	Audiovisual production	Spain
26	LE COULOIR (Corridor)	Marie Boivent & Cécile Guieu	29	F	Artist	France
27	PROMENADE	Junichiro Ishii	32	M	Artist	France
28	LA CANETTE MAGIQUE (Magic Canned Juice)	Ludovic Piette	26	M	Projectionist	France
29	cleaning earth	Shafik Koyalat	23	M		Lebanon

* Country and region names are sequenced as follows: Asia, North America, Central and South America, Europe, Oceania, the Middle East, and Africa.

•Works Chosen for TVF2008 “Selected Award”

< Japan Domestic >

NO.	Title	Entrants' name	Age	M / F	Occupation	Country / Region
30	How to Make a Grass Roll	Ryuji Makino	22	M	Student	Hokkaido
31	Farewell (Part 1: Farewell, Part 2: Traces)	Tadashi Orino	91	M	Unemployed	Aomori
32	Small Ills Can Extend Longevity	Shinichi Kato	72	M	Unemployed	Ibaraki
33	A Village with a Ford	Yoshio Saito	70	M	Unemployed	Ibaraki
34	Together with My Family of Bees	Hiroshi Nagatsuma	70	M	Unemployed	Ibaraki
35	Devious Midori and Hoshino's Bread	Masaya Yoshida	26	M	Student	Gunma
36	Overlapped Images	Masashi Yokota	24	M	Student	Saitama
37	Study on Mosquitoes	Moe Kurosaki / Tadashi Oi	9/61	M	Student / Self-employed	Saitama
38	The Challenge after 20 Years	Kiyokatsu Iijima	72	M	Unemployed	Chiba
39	Foot Matters	Showa Women's University Junior High School Broadcasting Club			Student	Tokyo
40	Under a Tall Tree	Ren Murakami	35	M	Actor	Tokyo
41	Together with Kainyo	Hayato Matsui	21	M	Student	Tokyo
42	Cloud Man, Rain Man	Tomoyoshi Joko	23	M	Student	Tokyo
43	A 70-Year-Old Woman Travels Alone	Sumiko Arai	70	F	Housewife	Tokyo
44	Life, Picture-Card Show	Hajime Marutani	36	M	Self-employed	Tokyo
45	Unmoving Circle	Shizuko Tabata	34	F	Unemployed	Tokyo
46	Why Didn't the Hero Appear in the Iraq War?	Tsuyoshi Ishii	24	M	Unemployed	Tokyo
47	Beyond the Rainbow	Nanase Takarada	27	F	Company employee	Tokyo
48	Pets	ZERO-0-Project				Tokyo
49	Northern Paradise	Chihiro Kawashima	24	F	Student	Kanagawa
50	Lessons -Please Accept the Views of Students-	Fujisawa Municipal Shonandai Junior High School Arts and Literature Club			Student	Kanagawa
51	Two-Men Play -Challenge for 29 Minutes-	Toyokazu Kaneko	74	M	Unemployed	Kanagawa
52	Don't Forget Miyagase	Chokichi Uchida	77	M	Unemployed	Kanagawa
53	A Story of a Widower	Shonosuke Shukuya	77	M	Unemployed	Ishikawa
54	Mt. Hachibuse Story	Kazuhiko Yoshino	46	M	Self-employed	Nagano
55	In Yesterday's Town	Akira Iwamatsu	39	M	Teacher	Aichi
56	Sakurabito	Tomohiro Nakamura	34	M	Teacher	Mie
57	A Day in Early Summer	Mayumi Sasabuchi	21	F	Student	Shiga
58	Whole Body Teacher	Ryo Katanosaka	20	M	Student	Shiga
59	Present	STUDIO BAKUBAKU				Kyoto
60	School Saiyuki	Kyoto Municipal Shimogamo Junior High School PC Club			Student	Kyoto
61	Unhidden Sorrow of the Tokuhi Family	Toshiaki Tokuhi	23	M	Part-timer	Osaka
62	Frogs in a Rural Area	Himeji Municipal Sugano Junior High School Biology and Science Research Group			Student	Hyogo
63	Shikaido	Sho Shintate	22	M	Student	Nara
64	CM2057	MUSAOKA FILMS				Hiroshima
65	At Dusk	Zenji Iwashita	63	M	Self-employed	Hiroshima
66	Prostate Cancer	Michinori Hidaka	55	M	Company employee	Hiroshima
67	Thank You	Hiroshi Miyashita	72	M	Unemployed	Yamaguchi
68	Garbage Collection Story	Toshiaki Nagaike	77	M	Unemployed	Yamaguchi
69	Straight My Way	Masafumi Masuoka	83	M	Unemployed	Ehime
70	Yakushido Dayori	Banji Matsumoto	60	M	Self-employed	Ehime

* Regions of the Japanese entrants listed from North to South.