



The Perfect Experience

## PRESS Release

VICTOR COMPANY OF JAPAN, LIMITED  
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For Press Information:

May 30, 2007

### Top Management Changes

Victor Company of Japan, Ltd. (JVC) announced the following proposed changes in top management personnel at the board of directors' meeting. These proposed changes are subject to the approval at the board of directors' meeting following the 118th annual shareholders' meeting in June 27, 2007.

Proposed Changes:

Current Senior Managing Director, Kunihiko Sato will assume the post of President and representative director.

Current President Masahiko Terada will assume the post of Special Senior Corporate Advisor.

Profile of Kunihiko Sato is stated in the attached sheet.

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# **Proposed Changes in Top Management, effective June 27, 2007**

## **1. Newly Appointed Directors:**

Ryuhei Nakazawa:	Currently Associate Director and General Manager, Portable AV Business Group and General Manager, Camcorder Category, Portable AV Business Group.
Hiroshi Minakawa:	Currently Associate Director and General Manager, Display Category, Display Business Group.
Masaaki Takeda:	Currently Associate Director and General Manager, Corporate Accounting & Finance Div., and Managing Director, JVC FOREX (UK) LTD.
Naomasa Mizuno	Currently Associate Director and General Manager, Human Resources Div.

## **2. Newly Appointed Corporate Auditor:**

Shigeharu Tsuchitani:	Currently Managing Director, President, Americas Company and JVC Americas Corporation.
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## **3. Retiring Directors:**

Masahiko Terada:	Currently President, will assume the post of Special Senior Corporate Advisor.
Namio Yamaguchi:	Currently Senior Managing Director, will assume the post of Senior Corporate Advisor.
Shigeharu Tsuchitani:	Currently Managing Director, will assume the post of Senior Corporate Auditor.
Yukihiro Tani:	Currently Managing Director, will assume the post of Senior Corporate Advisor.
Hideo Aiso:	Currently Director(part-time), will assume the post of Corporate Advisor.
Hiroshi Fujisawa:	Currently Director, will assume the post of Corporate Advisor.
Masuichiro Mimura:	Currently Director, will assume the post of Corporate Advisor.
Takuo Ishida:	Currently Director, will assume the post of Corporate Advisor.

## **4. Retiring Corporate Auditor:**

Akio Mutai:	Currently Senior Corporate Auditor, will assume the post of Corporate Advisor.
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## **5. Representative Directors & Newly Appointed Managing Director**

Kunihiko Sato:	Currently Senior Managing Director, will assume the post of President and Representative Director.
Masatoshi Hirabayashi:	Currently Managing Director, will assume the post of Senior Managing Director and Representative Director.
Ryuhei Nakazawa:	Currently Associate Director, will assume the post of Managing Director.

Attachment:

## Profile of Kunihiko Sato

Date of birth : October 5, 1944

His major career milestones:

- March 1967 : Graduated from the Faculty of Economics at Kokugakuin University
- May 1968 : Joined Victor Company of Japan, Ltd.(JVC),Sales Sect. Aomori Sales Office
- September 1975 : Manager, Akita Sales Office, Tohoku Region Sales Dept.
- March 1983 : Manager, Administration Dept., International marketing Div.
- April 1985 : President, JVC AUSTRIA GmbH
- April 1993 : General Manager, Overseas Sales Dept., Television Div.
- May 1996 : President, JVC NEDERLAND B.V.
- January 1999 : Managing Director, JVC (U.K.) Limited
- April 2000 : Associate Director, Victor company of Japan, LTD.  
President, Europe Company  
Managing Director, JVC (U.K.) Limited  
and Managing Director, JVC Europe Limited
- June 2002 : Director, Victor company of Japan, LTD.  
President, Europe Company  
Managing Director, JVC Professional Products (U.K.) Limited  
and Managing Director, JVC Europe Limited
- June 2004 : Managing Director, Victor company of Japan, LTD.  
President, Europe Company  
and Managing Director, JVC Europe Limited
- June 2006 : Senior Managing Director, Victor company of Japan, LTD.  
In charge of Global Consumer Marketing  
and General Manager , Global Marketing Div.
- October 2006 : Senior Managing Director, In charge of Global Consumer Marketing  
General Manager , Global Marketing Div.  
and in charge of Consumer Strategic Marketing

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